

David Lang

davidlang.design · info@davidlang.design · 503.420.7150 · Everett, WA

David Lang is a designer and marketer.
He resides at WBEC Pacific, and previously worked in marketing for non-profit, manufacturing, casino, and educational organizations.

Work Experience

Marketing & Communications Specialist

Women's Business Enterprise Council Pacific · January 2024 - present

Creates marketing material for events including business cards, brochures, flyers, presentations, and event-specific items. Designed new branding guidelines for the organization. Writes content for and manages social media and email newsletters. Oversees analytics for website and social media traffic. Advises on IT best-practices for the agency.

Marketing Manager

HopeWorks Social Enterprises · June 2023 - November 2023

Executed the creative side of marketing for half-a-dozen local small businesses & non-profits in the Everett area, along with providing creative support to related programs & non-profits as needed. Oversaw multiple marketing channels, including on-site TVs, websites, and analytics. Researched & implemented new tools for further business development.

Graphic Designer & Digital Content Specialist

HopeWorks Social Enterprises · February 2022 - June 2023

Designed collateral for half-a-dozen local small businesses & non-profits in the Everett area, along with providing design support for related programs & non-profits as needed. Oversaw various marketing channels, including on-site TVs and websites. Began research for new tools for further business development.

Marketing Assistant

Fluid Motion, LLC · September 2020 - February 2022

Created, wrote, and designed marketing material and advertising for multiple boat makes and associated campaigns. Also oversaw various marketing channels such as the brands' websites and newsletter, and provided IT assistance.

Graphic Designer

Angel Of The Winds Casino Resort · February 2019 - June 2020

Created advertising for casino promotions, concerts, food & beverage specials, events, and back-of-house happenings, among other requirements of the casino including documents and signage. Also oversaw the day-to-day operation of all TVs on the property, and helped launch and maintain the current website for the casino.

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Education

▶ **Bachelor of Arts · Visual Communication Design**

Eastern Washington University · Fall 2018

▶ **Bachelor of Arts · Geography**

Eastern Washington University · Fall 2016

Certificate in Geographic Information Systems

Minor in Visual Communication Design

Skills

▶ **Adobe After Effects · Adobe Illustrator**

Adobe InDesign · Adobe Photoshop

Adobe Premiere · Advertising

Copywriting · Digital Marketing

Geographic Information Systems

Layout Design · Microsoft Office

Motion Design · Nonprofit Marketing

Print Design · Small Business Marketing

▶ **Web Design · WordPress · And More**

Testimonials

▶ **Renata Maybruck - Chief Operating Officer**

HopeWorks Social Enterprises - Oversaw depts. including Marketing

David is an exceptional creative manager. His designs are not only beautiful, but convey strong messages seamlessly. David worked in print and digital ads and marketing collateral, as well as being a talented digital media specialist while at HopeWorks. His work elevated the organizations mission and wherever he goes next will be very lucky to have someone of his talent and demeanor.

▶ **Catherine Delorey - Marketing Manager**

HopeWorks Social Enterprises - Worked on the same team

I had the pleasure of working with David for several months, and I can't speak highly enough of his skills. He's a talented and detail-oriented graphic designer, but he's also a pleasure to work with. He's approachable, receptive to feedback, and consistently goes above and beyond to ensure a project's success. David's creative talents and collaborative nature make him a valuable asset for any team.